Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 events and activities kindness in community college and interaction 	 push against religious heritage bar drinking culture none 	 virus and pandemic tension with mayor and divide politically reform church in America
 School system Community support The nature of Holland; its character 	 Increase low-income housing for those who need it More open to people who come in 	 Low-Income Housing Different cultural groups coming into the city.
1. parks	 my neighbors police department to be more fair 	 more crime less housing
No Answer	1. Make the Holland Sentinel more local	No Answer
 Community You just feel like you belong Has everything I want 	Nothing.	Can't come up with anything.
 Friendliness of community Willingness of people to support one another in difficult times Everything you need is pretty close 	 There's many close minded people that live here, not as many anymore, but is still a going issue Tulip Time - keeping it going even if covid gets bad again More affordable housing for families 	 Safety in schools Issue of potential increase in crime Healthcare/Health Insurance available for more people

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Downtown 2. Parks	NOTHING	1.race 2. religion 3.taxes
 Location within the state Downtown The people and their work ethic 	Resident unable to think of three changes	 Thoughtful growth (not becoming too busy) Labor to fill the job openings Maintaining sense of community
 Close to the water because I love the beach. I like the activities (parade, things at Tulip Time, community days, can go to Windmill Island). Farmer's market and Civic Center 	 Restaurants closing due to economy (can't be changed by Holland though) I wish that public schools could be what they were back in the 1970-90s. I just feel like our schools are tanking and that the city could do something. Loose bricks on the sidewalks downtown, I don't want to fall. 	DeYoung power plant maybe something about the homeless people
No Answer	No Answer	No Answer
 Close proximity of things Lack of traffic Greenery 	Caller couldn't think of anything	 Universal wifi availability Provision of medical services
No Answer	No Answer	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
2. Diversity despite living in Ottowa County and efforts to promote that	 Rental housing and low-income housing, I think it's difficult to address bad landlord issues Not enough good, high quality, and accessible childcare 	 Social and Political Division Affordable housing - a lot of jobs available but it's hard to find a place to live where you work High quality childcare
1. Love the city	1. people in historical council	1. rising costs
2. All of the parks and trails available	 A little bit more community involvement I would like to see more opportunities for home improvement grants Better police initiative, better police-community interactions 	 Affordable housing Ottowa county overall - low water tables Small business ownership and redefining what that means in terms of what is and isn't permitted.
friendly people caring people	No Answer	1.lake properties
1. Snow melt sidewalks 2. BPW 3. Cultural events	1. Availability of housing for low-income people	1. Housing
1. Good police and fire department 2. Good hospital 3. Herrick library	1. Schools to do a better job for the students	Public safety Crime will come over from GR

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Parks Roads Access to the recreational water 	 Layout of the downtown area Parking downtown Diversify and spread out East side of 8th street 	 Not enough houses and not very affordable Ease their way into the waterfront change Increase capacity for the mission
 Beauty of the City Ease of getting around Positive attitude of most people in Holland 	None	1. Energy (specifically electric generation)
civic center market	 too busy one way streets college culture 	1. rental property
1. Nice place to be - doing the best we can.	No Answer	No Answer
 My neighborhood The parks The amenities 	 Better/more affordable housing More public transportation US 31 corridor beautification 	 Housing issues Political climate Maintaining infrastructure
 location big city medicine large body of water near me 	 use of plastic encouragemnt for holland hospital to reestablish brain surgery support group same as #2 	 political imbalance sustaining a good economy careful consideration of how this town grows sustainably

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 size not far from big cities near water 	1. anti rezoning (couldnt like to see that come up again)	1. zoning
2. Cleanliness of the town	 Members of the city council Green energy phanatics Unsure 	 The recession that's going to occur Safety in the city Housing
2. I love the downtown and how it's growing		 Fighting wokeness or woke-agenda Marxism Population
Beautiful flowers Summertime concerts	Nothing	1. Affordable housing
 Safety I've always felt here They do an excellent job at keeping up the beauty of the city Tulip Time 	Nothing!	 Good, healthy water Keeping up everything that needs to be done Unsure
2. Expensive, but better than most places	 Lower property taxes BPW needs to get their act together Let private citizens do what they need to do. Pro-business, not pro-government 	 Traffic Cost of Living, but excluding affordable housing - expensive town to live in Mission for Holland

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Friends 2. Water 3. Parks	 More parks for the kids Curbside cleanup Not enough houses 	1. Not enough space
 Convenient Active in Veterans Organizations, nice being close by Quiet and peaceful, refreshing 	I don't know of anything that would need to change right now	1. Voting
1. Parks 2. Atmosphere	Caller unable to produce things they would change	1. Affordable housing
 Beautiful place and they keep it looking good Closeness to water Small enough town to get around but big enough that it has all that I need 	1. Police policy	1. Waterfront development
 The beauty of the town and the people Hope College is such an asset to the town Holland has a real sense of bringing people together, especially downtown 	 People need to drive more carefully (so many people drive through red lights here) Unsure Unsure 	 Diversity/Equity initiatives are too overwhelming When leadership wants to be politically correct we need to do what's right and what's best for our community The plant that closed down - what are we going to do about that in which the city benefits and not the developers?
1.Access to Hope College 2.Schools 3.Sidewalks and bike pathways	1.Affordable housing 2.More information about social services	1.Affordable housing 2.Lack of affordable housing will impact jobs in the area

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
7 investment in narks and nike haths	Continued re-thinking about continued downtown construction Continued investment in sustainability	Affordable housing Sustainability
	1.More affordable housing 2.More parks	1.Running out of space2. Finding jobs.3.Affordable housing
2 good local events/programs	1.excited for broad bank fiber 2.not sure for the other two	1.Climate change 2.adjusting to demographic change 3.economic challenges
2. The up-to-date state of things	 The construction could be less More activities in the civic center Informing the public and asking for their opinions on various projects 	 The waterfront issue Generational differences Police policy issues
7 anie to get aroling to things	 sidewalk needs fixing and so do roads. every walkable place. ability to have all stores handicap accessible 	 diversity politics crime (being aware of crime)
2. Safe	 "The conservative Christian old white money that runs the city". Elementary schools don't have crosswalks like downtown does. Downtown is favored over other areas of Holland. 	1. Diversification- gap will keep widening

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Friendly people The opportunities The downtown area 	 Policy of the police Construction Activity possibilities 	 Waterfront issues Political issues Construction issues
 hope college what hope has to offer family (Holland is very meaningful to him) 	1. I would not change a thing	I don't have any idea
 Christian heritage Pride of ownership of property Infrastructure pursuit of excellence 	 Divisive politics from the council Tulip time needs to include colleges in the area - include a drumline show (include Michigan State, other big universities) Get them to the parade and maybe have the richer people of Holland donate money Divisive anti-racism 	 Political divisiveness Moral decay Processing ideology through the council and various people involved in leadership
 next to the water overall people are friendly constantly making changes to beautify city 	1. more affordable housing	not sure
 Closeness to the lake (Lake Michigan) Safety. Downtown area - very well kept. 	1. More cooperation with the surrounding governments.	 Climate change Housing (in particular adequacy) Recreational activities.
 Downtown Food Friendly environment - the people's kindness, etc. 	 Parking in downtown More buildings No more hotels; put more activities. 	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 neighbors city government opportunities 		 housing issues street traffic
 Recreation Senior citizens (evergreen commons) My neighborhood 	I ITS PATROP OTRICALLY DIVIDOR' WOLLD LIKE TO SEE THAT CHANGE	1. Housing 2. Infrastructure maintenance
 Parks Waterfront walk ability 	2. more affordable housing in downtown areas	 waterfront development fiber/ broadband development multi dwelling units on city lots
 Climate Close proximity to do things within the city/downtown It's a good place 	2. Prices in rent	 Rise in hoodlums/gangs - on the rise Increase in crime Housing issues
 College town Walkable downtown healthcare 	2. Less traffic in downtown	 Infrastructure as it continues to grow Sustainability Crime
 Climate Facilities - library, hospital, churches Places to go 	I can't think of any	I don't know

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
No Answer	No Answer	No Answer
 Downtown Parks Living where people vacation (destination location) 	 More diversity Better sidewalks More neighborhood collaboration (township and city governments) Joint parks plan (share resources) 	 Finding good city employees Finding resources for infrastructure improvements Political pressures
 Strong, small community Convenience to a lot of things location wise, convenient to get to Grand Rapids, convenient restaurants and hospitals, whatnot Pretty decent crime control 	 I would like to see it be a little more inclusive particularly for other ethnicities and LGBTQ I'd like them to figure out what they're doing with their roads right now 	 Availability of resources for residents School systems
 It's a good combination of feeling like a small town but having amenities of a larger city Living near the water The schools 	 More support when there are issues with someone in my neighborhood in terms of enforcement and response to complaints Board of public works has lost their respect because for so many years they dumped their recycling in with the trash. Some people on the city council that have a conflict of interest between their employment and their voting. 	 Climate change Dramatic differences between residents political views Crime
 Tulip time Snow melt The fact that we are getting an ice rink 	 Holland High needs help Animal control with squirrels Behavior of public 	 Future of Holland High Getting fiber
No Answer	No Answer	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
	•	 Broadband access Workforce issues Revenue
		 Congestion Inclusion Cost of living
		 political strife more housing issues more issues in school
 Friendly people Everything is of high quality 	 Animals should come back More gathering opportunities 	1. Holland High
	1 6	 Racial tension Those born in raised in Holland have a lot of pride and it's going to become problematic when opening up to people from diverse backgrounds
 Sense of community Lots of places to volunteer Many services available 	1 More inclusive	 Fiber optic thing Policing Roads

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 The amount of activities in the area City parks Variety of restaurants and businesses 	 Inclusivity with religion, sexual orientation, race, etc. More affordable housing 	1. Need for more affordable housing
1.Buenas actitudes de empleados 2.Me gusta porque es limpio 3.Donde vivo es tranquilo	1.Que cambien el servicio de buses para que pasen las 24 horas	1.Poca comida
No Answer	No Answer	No Answer
No Answer	No Answer	No Answer
 Being close to the water Different parks and trails Small downtown feel - local small businesses and good schools 	 Not always welcoming to new people - too tight knit - hard to break into the community Downtown area has a lot of industrial things that needs to be developed into parks 	 Housing Energy sustainability Culturally inclusive
 location sense that it has things that are available that you would find in a larger city, but still has the atmosphere of smaller town 	1. some services are a little more difficult as one ages, such as recycling container is too large.	 dealing with growth traffic population change; a little more turmoil

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 City services Downtown The mayor 	 Would like to see more affordable housing Extend broadband and internet services - make sure it gets to everyone 	 Infrastructure Housing Environmental issues - pollution, keeping water clean
 My Church community Cleanliness and beauty of the city Small community yet close to Grand Rapids and other places pretty easily. 	 Better access to the water. (Both Macatawa and Michigan) The negative attitude toward the LGBTQ community Wish the people of Michigan cared more about other people, particular in the case of women's rights. 	 Climate change Possible population increases and issues due to climate change.
No Answer	No Answer	No Answer
 Diversity Peaceful Having things close by to you 	No Answer	No Answer
 Good for raising kids Next to the lake Secure 	 More open community when it comes to diversity More activities for families Better access to day care or care options for kids 	 Housing crisis, hard to find a house Busy, expansion
 Clean Accessible Recreation activities 	 More welcoming and open to people of different races, sexual orientations, etc Cheaper taxes, housing, etc 	 Affordable housing Inclusion of many people Problems within public schools

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Dutch culture Trees Water - the lakes 	1. Dutch cultural influence 2. Knock off the fireworks law 3. Traffic control	 Inflation Infrastructure maintenance Waterfront development
 Friendliness of people Fairly easy to get around, with the exception of all the construction currently There are lots of activities through Hope College 	 Need to improve availability of housing Improve opinions of people of different sexes (homosexuals) Unsure 	 Housing Keep working on the roads Recreation
 The beauty of the city The upkeep Opportunities available here 	 Attitudes towards other races Treatment towards people that aren't Dutch should be improved More people should be involved in what's going on in city council - more people should speak up 	1. Violence, safety on the streets
 4 seasons community events - downtown church community 	 see equitable and consistent enforcement of city codes regardless if there is a complaint communication for infrastructure projects on weekly basis for residents that are adjacent to projects 	 housing conversations transportation conversations with electrical vehicles infrastructure
 I like that there are many different things to do like beach, shopping downtown, farming stores nearby, everything is within a 15 minute drive from me. Employment is here in Holland and I really love the company I work for. I do feel like most of the community is pretty friendly, some are unaccepting but, for the majority people are very kind. 	 The way that traffic is, the way drivers drive (everybody goes through red lights), and nobody ever gets pulled over. I feel like there's an overabundance of some type of culture of food and stuff, I would like to see more diverse food options. I would love to see mental health services and availability of health increase. 	 Fiber optic line Traffic - everything being backed up, a lot of overcrowding Development of downtown and the whole water front area
 Services available Downtown Influence of Hope College 	 Clean the waterfront better Public services More affordable housing 	 Public housing for the expansion Affordability for the housing More help for lower income families

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Access and availability of Hope College Friendly and community Love the area 	 More diversity More tolerance of alternative perspectives More affordable housing 	Affordable housing Willingness to embrace all forms of diversity
 Lots of opportunities here - social, cultural Location - West Michigan is a great place There's always something to do! 	 More diversity Affordable housing Keep working on sustainability and climate issues 	 Housing Making it more welcoming to a greater variety of people Better transportation system for those who don't have a personal vehicle
 I like our downtown I like the relative safety of the community I like the warmth of the community 	 I would like for the police to be more accepting and open to concerns. Be more positive with the minorities. Treat them more equitably. Poor compensation for teachers 	 Body cameras on police Affordable housing Availability of employees
 Community Waterfront Activities 	1. Housing 2. Diversity	1. Housing 2. Diversity
 Smaller city in comparison to hometown People are nice and friendly I love it here! 	 Create more housing for low-income people Increase amount of jobs Increase wages. 	
 Size of the community - big enough to have plenty of amenities but still feels like a small city. The beauty of the city and surrounding area. Community 	1. Better Public transportation between Holland and Grand Rapids	 Preserving democracy Housing for low-income people.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 The size Different ethnic groups Employment opportunities 	 The way you can move around Holland - traffic is crazy More community activities - parties & stuff like that More bars 	The growth Housing demands
1.Dowtown 2.Access to lakes 3.Public services	1.More diversity 2.More forward looking 3.More accessible to all people	1.Diversity 2.Accesability
 Community Walkable neighborhoods Human infrastructure - leadership and variety of organizations/businesses 	 Access to housing Ease of assimilation for new residents A more diverse downtown 	 Housing Transitioning leadership Jobs - affordable wages
Community Opportunities	1. Housing 2. Diversity	
 Good neighborhoods Downtown Holland Traffic patterns 	Caller unable to think of anything to change about Holland	 Keeping taxes down Continuing to re-build infrastructure Maintaining the qualities of streets
1.The low crime rate 2.Good schools 3.Closeness to parks	1.Affordable housing 2.More diversity 3.Healthy diets in schools	1.Schools 2.Internet broadband 3.Housing

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
No Answer	No Answer	 Growth Housing Education
 Downtown Community Events Cleanliness 	1. Waterfront	No Answer
 Diversity Tourists - lively at certain points Street performances and the organizations you can join 	1. Affordable housing	1. Affordable housing
No Answer	No Answer	No Answer
 Connectedness Diverse services How everyone is active and helpful 	 I want to make sure our police force is well staffed Fire department should not be cut at all Education should not be cut at all 	 Rising costs of everything Stuff around the police department Keeping a good snow removal program
 the pace of life neighborhood access to culture and services 	 a greater acceptance to diversity: religious, sexual, racial a renewed vigor to protect children before during and after school focused attention on accessible programming for youth 	1. recognizing women's rights

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Sense of community cleanliness of the city good people community in Holland (was better than it is now) 	1. Holland is growing too fast	 apparently the cyber question (tax breaks to new businesses?) giving taxes is unnecessary people lowering rentals and the people who rent should be responsible the township is facing renting out houses is a problem since due to time of rental
 People Activities Beauty 	1. Affordable housing	 Affordable housing Education in elementary-high school
 Hope College Downtown Reformed Church 	No Answer	 Low income housing Keeping a good view of prospects of the future, keep ahead of things Mayor and city council
No Answer	No Answer	No Answer
 Size of the city - large enough to have plenty of amenities but not so large as to have the problems of a large city. Access to outdoor activities Hope College 	1. Issues with rentable and affordable housing - more specifically shortage of affordable housing and price for rentals.	 Affordability of housing Respect for people with diverse backgrounds Improving the energy sustainability
 downtown business district framers market culture with hope college 	 more diverse in population more open to new viewpoints and religious standpoints . 	 affordable housing 3.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Downtown. The lake. The people. 	 Diversity inclusion. Low-income housing. 	No Answer
 Proximity to the lakeshore. Ease of getting permits or improvements That the City is constantly trying to improve. 	No Answer	 Internet. Lack of affordable housing
 Location Diversification of things to do in the city The people 	 Overpopulation Road conditions Parking 	 Overpopulation Expensive housing Keeping parks clean/safe
 Proximity to Lake Michigan The weather - the four seasons we get here Neighborhood 	 More/better curbside cleanup Better access to Lake Macatawa for the community 	Waterfront development Long-terms parks plan
 We live downtown, closeness and convenience Library Services - transportation; there used to be a service at the City Hall where you could apply to get some funds/money off if you needed home improvements (roof, etc.) 	 Too many rentals, some rental people aren't taking care of their properties, slum lords, too expensive, people aren't being treated properly by their land lords Traffic - blowing through stop signs, driving too fast, more patrol, dangerous for young kids Police surveillance - cars are getting broken in to, would like more police protection, especially in neighborhoods; had someone parked in front of a fire hydrant, someone called in a complaint and the policewoman didn't do anything about it 	 Affordable housing, lots of companies coming in employing many people, where are these people gonna live? Don't like that people can drink out on these streets downtown, looks trashy
1.La gente amigable	1. Bajar los precios	1.Educacion

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Nice, clean looking city, provide a sense of neighborly-hoodness and people can feel like they belong Good transportation system Easy city to get around in, facilitates mobility 	 Civic Center has priced a lot of worthy companies out of business because the rent is so high; rent is too high; need to promote civic activities by making rent affordable Storm water drainage system, better than before, but it still has a way to go; considering the amount of money poured in, the plan needs to be made better so they can address the issue for good We don't have a public ice rink here, I would really like one 	1. Affordable housing
1.Diversity 2.Economic opportunities	 More affordable housing More service for immigrants More equal opportunities for everyone 	 Affordable housing Internet equity Equity in the school system
No Answer	No Answer	No Answer
1. Close to the lake 2. Tulip festival 3. Downtown	 More safety precautions for the children - seems like no one cares Fix the roads Homeless people need help - rehabilitation 	 Bigger housing crisis Homeless crisis Affordable housing and crime
 Calm and peaceful Beauty of it Access of walkaways, walking dogs and exercise. 	 See more places for young adults. More support for those who are really struggling with ends need/ food on the table. Affordable housing. 	 Trains go by really slow, get longer and longer; goes straight through town. Construction and how much more traffic we have accumulated, slowing everyone down
 feels protection needed just loves Holland 	 property maintenance parking at Hope College 	 people running for positions in city council people in volunteer positions 3.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Community 2. Close to the water 3. Activities to get involved	1. Affordable housing 2. Schools 3. Homelessness	 Affordable housing Schools Homelessness
 living close to the water community diversity Hope College 	 more affordable housing fewer streets closed in summertime 3. 	 housing issues powerplant issues dealing with racial conflict
1. Everything	1. Diversity 2. Acceptance	 Housing Diversity
1.The range of activities2.The safe communities3.Its close position to the lake shore	1.More open to changes2. Less emphasis on history3. More government emphasis on what the citizens experience	1.Affordable housing2.Gender and diversity issues3.Dvelopment of areas
 not a big city fairly safe close to the water 	 legal marijuana in Holland traffic 	1. road construction
1.Being able to go to country side easily 2.The farmer's market	 Broadband initiative To be filled with more businesses Better funding for schools 	1.Affordable housing2.Keeping the schools funded3.Climate change

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1.It is safe 2.Accepting of all people 3.Good accommodations for people with disabilities	1.More welcoming of LGBTQ people 2.Affordable housing 3.More resources in general for low income families	1.Low income housing 2.Mental health 3.Special needs
 My neighbors My neighborhood How beautiful it is; I love Holland. 	No Answer	 Having enough money to maintain the city. The streets Continuing to have quality volunteers and employees of the city.
 Downtown and the amenities there. School availability Lake Michigan beaches. 	1. The waterfront could be a lot more attractive (Lake Macatawa).	 Keeping the public school system high quality and well funded. Keeping housing available and affordable. Community policing and police-community interactions.
 Living near my place of work. Downtown. The aquatic center. 	 More affordable housing. Less on-street overnight parking. 	1. Affordable housing.
 Convenience Friendliness Opportunities 	1. Crime	 Color diversity(between people) Financial diversity LGBTQ diversity
The location All of my needs can be met here	No Answer	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. The environment 2. It's a smaller town	 Could be more communication with the residents - it's okay, but it could be better Some improvements with new structures/infrastructures could be made 	 Policies Social issues Infrastructure
1.Being connected to Hope College2.I like being close to the beach3.I like the weather	1.More people of color employed Downtown 2.Better representation in City Council 3.More welcoming political environment	 Affordable housing Downtown development We need to work at increasing acceptance of minorities.
 Proximity to the beach Proximity to family Downtown 	 More equitably fun schools - particularly public schools More diversity in terms of local representation Improved and increased childcare options 	 Whether or not to accept refugees - and how many Public vs charter schools and where the funding should go for those Abortion
 quality of physical environment investments in neighborhood . 	 diversity issues affordable housing public schools 	 infrastructure broadband ongoing public schools decline
 Its grown enough that it has all the things I need, without having to go to a bigger city Don't have to drive far. Thus, perfect size; availability of everything one needs without being too big. It's near the water. Relatively low crime area. 	 Lower the cost of living in Holland. Feel Holland is becoming more liberal than what it was in the past, and in a bad way. The values have changed negatively. The Holland Sentinel; its no longer local and it's being distorted. Not reflective of the city of Holland anymore. 	1. Unrestrained growth.
 Location of stores compared to where I live. The churches. The parks. 	1. The noise level of the factories behind my house.	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 How many parks and different variations being close to the Lake downtown area 	 fixed roads kollen park improvements south shore neighborhood and more of a community aspect with social classes 	 fiber optic going well fixing and speed of roads bring fixed all the way improvements outside of downtown
 Good place to raise children Being close to the beach Having my family and friends around 	 Affordable healthcare to under-priviledged communities Provide transportation for homeless people from the emergency room/hospital back to a safe place in the city so they don't have to walk and put themselves in danger Get the Max bus up and running for people 	 Massive recession is going to hit because people are going to leave Businesses being closed down
 The parks and natural resources - lakes The programs like the ones at Hope College Opportunities for senior citizens 	1. Improve downtown area by the lake (by where the powerplant is)	Affordable housing Improving diversity
 Walking downtown Farmer's market Parks 	 Racial profiling by the police Affordable housing 	 Diversity inclusion Housing Fair voting processes
 I like being close to Lake Michigan I enjoy the downtown activities that they do like street performers Proximity to other bigger cities or regions (like Chicago or Grand Rapids), good geographical location 	 More community engagement events focused on diversity, equity, and inclusion More free or inexpensive events at the Civic Center, more grant-funded things Cruise ship port downtown 	 Housing Social issues regarding what's happening north in our county (defunding libraries for example)
 The community The town is beautiful The beach 	 The one-way roads downtown The traffic at Holland Beach - if there was a way to make that better during the summer that would be great The DNR officers are way too strict 	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Downtown area 2. Public parks 3. Community events	3. More reliable and frequent public transportation options	Affordable housing & housing insecurity Food insecurity Diversity inclusion topics
 I feel that it's a safe city We are connected with friends and church 		 Affordable housing Safety is going to continue to be an issue
Lake Michigan Good community	The way they distribute information Holland public schools need attention	 Crime Keeping citizens happy Maintain standard of living within the community
 The police force The parks The safety 	No Answer	 Safety Courts need to be more strict when making decisions Need to do something with traffic
 The availability of the stores that I need. The availability of the services of the BPW 	1. Need more housing.	 All of the technological challenges The availability of the police depart and the fire department
 Beach Trails People - for the part 	/ Stave onen 7477	1. Affordable housing2. Schools

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Christian atmosphere Cleanliness of the town Supplying anything I need as far as purchasing things and medical help 	Nothing	1. Climate change
 Cleanliness Parks Children's programs and recreation 	 Lower taxes and keep services the same Ready to serve (on water and gas bills) 	 Affordable housing Lack of respect for the community
 Downtown area Local community events Restaurants 	1. Affordable housing	1. Affordable housing
 The parks The aquatic center Downtown 	 More housing for lower-income people The bus services should be improved 	1. Housing
 Like my location, central park location (close for the kids) quiet neighborhood all family is here 	 more affordable housing being equitable 	1. affordable housing
 Peaceful Good school system Good environment- very "homey" 	 Traffic Public transportation More interaction amongst different social classes 	 More jobs for people with livable wage Lower cost of housing

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Clean city	1. More friendly and more talkative	1. Traffic, police are not using enough radar (loud vehicles)
 Access to downtown Sports that they offer to the youth in Holland - there's a wide range of sports Education system is pretty good here 	1. More inclusion	1. Transportation - we have a limited accessibility to transportation
 Transit system Some traffic 		Better road repair Affordable housing
 Parks Proximity to the lakes Availability of fresh local produce 	2. Racial diveritifcation	 Affordable housing Inclusivity Racial profiling and discrimination
 Safety Convenience Beauty 	Rich People don't get the final say more affordable bousing for people who make under \$30,000	 Affordable housing Race relations Safety (public)
wildlife friendly environment	Νο Δηςωργ	 homelessness crime education

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Underlying Dutch culture & Tulip festival Amount of fiscal resources around the lake Available amount of religious resources 	 Customer service at the board of public works Additional recreational resources - bike, kayak Higher level of infrastructure around 16th street - additional lighting 	 Additional resources for communities in need Making sure that there is additional resources around safety for the water
1. Beauty 2. People 3. Protection	1. Easier access to debris pick-up (branches, leaves, shrubbery in substantial amounts)	 Public Schooling Health concerns (pandemic related issues)
 Pretty and pleasant Reasonability friendly Low in crime and high in services 	 Add more affordable housing Need more sensitivity about lower incomes (specifically housing related) 	 Affordable housing Affordable daycare Public transportation
 Safety Beauty Friendly 	Nothing	1. Affordable housing
 Size of town able to walk around feel safe 	1. city inspectors to be more actively involved in citing landlords	 climate change elected officials who don't meet needs of the people
 Well taken care of Great shopping Evergreen commons 	Nothing	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 People in Holland are more friendly than anywhere else Lake life Holland symphony 	Be more open to people with other opinions Affordable housing Everyone is being polarized - NOT GOOD IN THE LONG TERM.	 Inflation is going to be a major problem with running the city STAY WITHIN THE BUDGET - CUT BACK - THE PEOPLE IN GOVERNMENT ARE GOOD AT SIGNING THE BACK OF CHECKS BUT NOT THE FRONT Affordable housing
 Parks clean streets aquatic center 	2. more diversity with population	 affordable housing acceptance of diversity possible recession
 Family Church Parks and scenery is wonderful 	NO Answer	1. Housing situation- no affordable housing. Plenty of new homes and condos but not at a price people can live in
1. Water 3. Activities	2. Becoming WAYY TOO LIBERAL 3. The liberals are bashing Christians BUT THE CHRISTIANS AREN'T RASHING THE	 TOO LIBERAL The liberals are bashing Christians BUT THE CHRISTIANS AREN'T BASHING THE LIBERALS!!! Unfair treatment
 Parks Beaches High morality 	2 SIOP the drag gueens from coming into the libraries to do story time	1. DEI 2. City council
 Available housing Safety Lovely community 	No Answer	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Cleanliness People Culture 	1. DEI INITIATIVES 2. City council 3. School boards	1. DEI INITIATIVES 2. RELIGIOUS LIBERTY 3. FORCING LGBTQ ON THE COMMUNITY
 Beaches Close proximity Friendliness 	 DEI INITIATIVES Affordable housing City council 	Affordable housing DEI Initiatives
 Lake Michigan Family oriented Not high in crime 	 DEI Initiatives Affordable housing Too many liberals 	1. SCHOOLS AND WHAT THEY ARE TEACHING 2. DEI Initiatives 3. LIBERALS ARE BASHING THE CHRISTIANS BUT THE CHRISTIANS AREN'T BASHING THE LIBERALS
 The people. The Downtown area. The natural resources in the area (e.g. lakes, beaches, etc.) 	 A little more push for diversity - there has been some recently, but need a little more. Better parking downtown. Heated sidewalks more throughout the city. 	1. Local elections, bills being passed (state and city level). Political things in general.
1. Convenience	 More accepting of people and their situations More openness 	1. No answer
Family history belonging	1. racial diversity	 election discourse economy nationally depending on recession

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Atmosphere of communities Proximity to the lake Stores 	1. Diversity	No Answer
 Easy access of services; I can walk downtown, dental and medical are close by. Hope College, and all its related programs. The parks. 	 More diversity. More attention could be paid to road maintenance; there's been a lot of orange cones. We need to keep track of the infrastructure. 	No Answer
 Proximity to downtown Waterfront Downtown sidewalks 	 Mayor Kayak launches need to be improved New walkway/ repairs to walkway at Kollen park 	 Gender clarity Education quality Quality Leadership
 Services offered downtown cleanliness 	1. wish center marking on 32nd street to be push further north	1. powerplant area
 The environment. The natural areas available. The lake. 	1. That it would be more diverse	 Maintaining sustainable energy Continuing environmental improvement projects Increasing diversity.
 Sense of community. Conservative values. Religious founding. 	 Greater high-speed internet access (e.g. the broadband that just passed). More access to the bodies of water (Lake Macatawa and Lake Michigan) 	 What to do with the old power plant and whether to keep Padnos on the lakefront. If the downtown area will be extended Lake Macatawa will need to be cleaned up in some way.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
No Answer	No Answer	No Answer
 I can walk everywhere, walkability Downtown Parks 	Bus service, make it better Affordable housing	 Affordable housing Broadband
 Its beautiful Well ordered and sensibly-led Hope that it stays this way 	 Increased tolerance of diversity Continuation of many excellent non-profit agencies that work for the welfare of the community 	 More diversity Work to provide low-cost housing for working families
I just like living here	Nothing	No Answer
 I like the way the parks are kept up I like downtown I think it's a nice place to live 	 Traffic I think more activities for the people that live here 	 Mayor Police funding Downtown issues
1.Peaceful 2.Farmer's market 3.Great place to raise a family	1.Discrimination in law enforcement 2.The potholes	1.Employment

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Feeling safe Clean city The atmosphere 	1. Affordable housing	1. Housing shortage 2. Inflation
1.Bicycle access 2.Safety 3.Easily accessible services	1.More welcoming to minorities 2.Affordable housing	1.Climate change 2. Usage of electricity
 Quality of life Cost of living Natural resources 	1. More inclusivity (open to everyone's opinion, embrace diversity)	 Housing Infrastructure Diversity
 Friendly environment Downtown area and size Amount of churches around 	 DEI Initiatives Too many liberals City council 	 Affordable housing DEI Initiatives City council & too liberal
 I think they are a very progressive community that has done well with maintaining and making things better. I think the people that run (Mayor and City Council) are thoughtful, reasonable people. I think the city parks and recreation facilities are good. 	I think overall everything is pretty good and I also love having Hope College here!	 Housing situation (lots of jobs but no workers so make a way to get the workers in) LGBTQ+ community (they have made progress there but there will be something to continue to work on) Maintaining all the current facilities
 Parks I enjoy the civic center Downtown area and development 	1. Businesses shouldn't be put in places that don't include all social classes	 Sustaining and environmentally friendly ways to produce things Affordable housing & population rising DEI Initiatives

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. The people 2. The downtown area 3. The recreational and public land	1. Sidewalks	 Affordable housing Diversity, Equity, and Inclusion Infrastructure buildings
,	 DEI Initiatives Parking Too many liberals 	 Affordable housing & parking & traffic with rising population DEI Initiatives City council
 The downtown area. Family orn care Faith 	 affordable housing diversity supporting public schools 	 affordable housing diversity
) Shonning	 More fairness to the disadvantage Homeless to be taken care of 	Affordable housing Openess about diversity
No Answer	No Answer	No Answer
 the beautiful, beautiful parks music libraries 	1. Downtown holland traffic	 growth: has to be worked out so City planners can plan (not all crowded). city hygeine

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Mainly safe; they keep the corners lit	No Answer	1. monitoring growth; the city keeps growing.
 neighborhoods attempts at diversity 	1. plan road work improvements better	1. affordable housing
 Level of services, ex: emergency, road maintenance Good experiences with City employees City is clean 	2. Affordable Housing	 Accept a great level of diversity Equal opportunity: Education More opportunity for women
1.Tulip time 2.Close to the beach 3.Safety and good schooling	1.Constructions are done with time in between 2.Add more events for different cultures	1.Representation
 Safety services available (medical care) location 	2. broadband	 Housing education (public schools) being a welcoming community
 neighborhood church apartment 	 the speeders the traffic no regulation on speeding/vehicles -> out of control 	1. Holland needs and improvement in culture

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Its a small community with a large feel. The BPW and what they do. How the city strives to connect; they try to do things with festivals etc. (e.g. international festival) 	1. That the city would convert a vacant school into a park and not sell it. Such as a dog park.	 Public education Job expansion Tax increases.
 The people the closeness to the lake the cleanliness of the city 	 the political atmosphere/bickering waiting for my street to finally settling down (construction) traffic/speeding 	 Traffic political discourse find ways to expand the school systems (because currently they are landlocked)
 The people in Holland. Hope College. Downtown. 	1. The city needs to have more places that people can go to exercise and such for free (gyms, pools, etc.) I don't think one pool is enough.	1. Local businesses; there will be a lot more bigger chains coming in, threatening local businesses.
 The convenience of all the stores snowplowing in the winter Electric stuff (never had an electric problem) 	1. We need a light 33rd and Washington street	 the waterfront development (that's a good idea) keeping downtown stores open (full of business) maintence of the city (board of public works)
 Walkability; accessibility to everything. The size; its a small town with lots of opportunities. Very strong sense of community. Hope College; there are always cultural things to participate in and it brings in intellectuals, artists, etc. It makes the town feel much larger than it actually is; its a very good thing. 	vacant lots, and walkable services in the central city. More people need to be close to	 Housing Working more towards diversity. Every organization is going to have to deal with two political camps that don't see eye to eye; politics is going to be an issue. Holland is far more left leaning than the county that it resides in, and that could create problems.
 Proximity to the lakeshore. Diversity of the population. Diversity of commerce that the diverse population provides. 	 Make it easier for the people who work in Holland to live in Holland. Wish there were more community/cultural events. We have the Dutch, we have the Hispanic, but there are other ethnic groups here that need celebrated. Have more restaurants and music venues that reflect the diversity of the city. 	 Affordable housing. Our evolution towards being a more welcoming community as far as minorities go (LGBTQ, other ethnic groups).

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
Proximity to Lake Macatawa. The downtown area.	 Make it more walkable in any way possible. More alternatives for public transportation besides only the MAX bus. Such as public transportation that would take one to different cities. 	 Far-right Christian extremists taking over the City Council; separation of church and state. Housing; there will be little multi-family housing availability.
1.The lake 2.The diverse cultures 3.Easy to walk around	 Wish it was more inclusive to the LGBTQ+ community Wish there was less separation between cultural groups Maybe less construction 	1.Climate issues with lake levels rising2.Diversity and inclusion3.Political differences
 The beaches The venues downtown - the appeal of those The jobs available 	 Sustainability issues - should be more initiatives The roads 	No Answer
No Answer	No Answer	No Answer
 Affordable housing Neighbors are very friendly Parks are very nice + the walkability from the city to the lakes 	 Better enforcement of property maintenance Unfunctional cars on properties/lawns + hoarding Crime reduction 	No Answer
1.Clean and safe 2.The traffic is not bad 3.Everyone knows each other	 More events More newsletters More community adult education 	1.More economic division 2.People not connecting with each other in events

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
Attitude of people Cleanliness	1. Finish road construction 2. More shopping downtown (more inclusive shopping)	No Answer
1.Park and recreations 2.Tulip time 3.Good mayor and city government	1.Affordable housing x3	1.Affordable housing 2.Green energy 3.Climate change
 It's quiet Clean for the most part Feels homey because used to it, been living here a long time 	 The congestion: In the afternoon it gets congested on the highway and downtown Add a 2nd bridge 	 More diverse Getting more community involvement More crime
 Water proximity People/community Parks 	 DEI Initiatives City council Too many liberals 	 Affordable housing DEI Initiatives Liberals are slamming the Christians but the Christians aren't slamming the liberals, liberals need to stop
 Resources for retired people Cultural and benefits of living in a place where there's a cultural college Downtown area: heated sidewalks 	1. Shorter February	 Managing traffic Maintaining smaller town atmosphere Having enough space and affordable houses for the new people
 The size of Holland Close to natural resources such as the lake Opportunity for jobs 	1. Affordable housing	 Sustainability - Energy Affordable housing Lack of employees

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 walk ability local businesses the parks 	 more affordable housing better initiatives for diversity expanding snow melt 	 limits on housing rolling out new broadband/fiber .
 Proximity to the lake Community Opportunities in jobs 	 Affordable housing DEI Initiatives - No City council 	 Affordable housing DEI Initiatives City council
 Services Good place to bring kids Open to different types of people 	 Housing developments Street maintenance More diversity 	1. Broadband is very important
 known as tourist sort of town parks climate of political views 	 leadership of Holland recently better communication in city better plans for implementation 	1. everyone facing higher cost of living
 Downtown Holland The beaches the weather 	 More equality The roads Cleaning the environment/sustainability 	 Neighborhoods and parks being dirtier Diversity issues; more diversity Road quality; bad
 Attitudes are improving - More inclusive Well kept Utilities are very reliable 	 Please clean up after the storms more People are too quick to insist that their way is the only way 	 Sustainability Acceptance of divergent thought Maintaining their level of public service

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Tulip time - community Downtown street performer series Downtown area in general 	More accessible parking options for visitors downtown More environmentally sustainable	 Affordable housing DEI Initiatives - too much Potentially rising crime rates
 The parks Small town feel proximity to the lake shore 	 Broad band initiative Affordable housing -> ppl who work here can afford to live her equity and inclusion for all of our neighbors 	 Supporting the changing labor market providing housing for workers adapting to social issue changes
1.lt's quiet 2.Walkable 3.Close to lake	 Increase accessibility to low income families More paid expenses to library services Take further steps towards adding services like mental health awareness or crisis handling without police 	1.Housing 2.Dealing with gentrification 3.Millage voting
 The community; there's a lot of things to do and its a nice community to live in. Resources available as far as stores, etc. The summers here 	1. More affordable housing.	 Affordable housing. Parking.
No Answer	No Answer	No Answer
 The people. The convenience. The general feeling of the city and of the area; you feel like you belong. 	1. More affordable housing.	 Affordable housing. Energy conservation and energy development.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 The people (People get along really well here) Downtown The feel of the town 	 Housing issue - Many of my friends have issues finding affordable housing here Has friends that are homosexual and they don't feel necessarily comfortable living here Need to work on more diversity 	 Housing The streets - traffic is getting very bad because the town is getting bigger Diversity issues
 Beautiful city: parks Downtown Clean city 	 Housing Parking downtown Address Senior needs more 	 Population growth & housing Commuting Police department should work with the community more to help keep the crimes down; it's not heavy crimes around here, it's just always something to keep working on
 Convenience of shopping and recreation Lakeshore Feeling safe 	1. Additional resources put into Holland public school	 Safety of the residents Environmental issues
1) Recreation for children is really good here 2) The feeling of family here 3) Availability of services	 Change Comcast - we can only get Comcast in the city for TV and wifi - that was a very poor decision on Holland's part Need to work more on the roads than sending the sidewalk plow through during the wintertime, lives down by the hospital and her road isn't plowed until noon after a bad storm, would like that to be better Should spend more time doing stuff in the city instead of planting trees and stuff like that, there's other places they can be spending their resources and time to doing and fixing 	1) Letting houses be rented out (like a B&B but not exactly that) is a problem 2) Low income housing - there's enough of that here already, don't need to put more resources into it 3) Most smaller cities in the area have pickup several times a year for things like furniture or junk, the city will come through and pick up once every two or three months. For some reason, Holland doesn't have that. It would be great to have that service.
 low crime Diversity emphasis on religion 	 more shopping centers more charter schools more variety of choosing services 	1. higher taxes
1.I like that we are on the lake 2.Downtown is nice	1.Disparity between the rich and poor class2.More funding towards kid's activities to keep them off crime3.Potholes	1.Disparity between social classes 2.Private schools vs. public schools

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Access to the beach Easy walkability Diverse community 	1. A stronger school system with more people involved	Diversity Affordable housing
1.Downtown 2.Lake Michigan 3.The people	1.Finish construction on the highway 2.Have more organized sports for kids	1.Identity politics
 Pleasant city to live in Safety is good - I feel safe here The people are nice 	1. It's getting to be so much busier around here, so much more traffic now	 More housing for the growth of the city Inflation
 The low crime rate. The quietness. How close it is to Grand Rapids. 	 We need more diversity. Bring in different entertainers to different venues; we need to step it up a notch. More diversity in the police department. 	 Housing. Taxes. Crime.
No Answer	No Answer	No Answer
 Lake Michigan Neighbors Downtown 	1. Homelessness	 Homelessness Less Construction Too much Traffic

	Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. JOB OPPO 2. ACCESS TO 3. DIVERSITY	O AMMENITIES	1. ROADS 2. MORE AMMENITIES FOR ADULTS 3.	1. HOMELESS RATES GOING UP 2. POPULATION GROWTH 3. LESS WORK
 People/co Proximity Opportun 	to the water	 Affordable housing City council DEI 	 Affordable housing DEI Too many people coming in and not enough housing
	le are nice g is pretty close by, great location of crime, it's a decent place to be	 Sidewalks are pretty deteriorated - can be fixed Housing should be more affordable, it would bring more people into the city 	 Jobs - Political involvement within what jobs we are getting, that would help the economy here too as well Affordable housing
1. The beach 2. The summ 3. My neighl	ners.	1. Public school system; I like the public school system, my kids go there, but the school needs more assistance. (Holland Public).	 Need for affordable housing; there seems to be a lot of people moving here. Need for workers.
1. Safety		1. More diversity in race, religion, etc.	 Environment issues Beach cleanup
2. Acceptano	ervative nature of peoples opinions ce of different religions and cultures busy as Detroit (Where I used to live), but it's getting there	1. Traffic - the construction that's going on is making it very difficult for people to get around	 Housing Traffic control Police

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Warmness of the people Beautiful well kept city Ease with getting to places 	Don't know	1. Respect and honor police forces 2. Ease on the road
 The city downtown. The selection of restaurants. Hope college and all its associated activities. 	 Better traffic enforcement; way too many people run red lights and stop signs. More bicycle-friendly streets. Keep pressing hard on the fiber-optic. 	 Environmental issues, in particular environmental refugees. Michigan doesn't have many of the severe natural disasters other places do, and is a prime place for people to want to move to. (Fresh water, no earthquakes, etc.) Affordable housing. Diversity; its always a challenge.
 Small town feel Lots of amenities communities 	1. More diversity	 Cost of living Education Differing viewpoints
 Sense of community Downtown Holland Services the city provides 	 The mayor Lack of affordable housing Improvement waterfront access 	 Affordable housing Public transportation issues Air BNB and short term rentals
 Variety of people (diversity) Neighborhood The Lake 	1. More affordable housing	 Affordable housing Street maintenance Accepting diversity
 The geographical aspect of the lake, and the natural beauty of the area in general. The government is doing a good job with what they're doing. 	No Answer	1. Continued development of the lake frontage.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1.Hope College 2.Downtown 3.The theater department and athletics	1.Affordable housing2.Police service should treat minorities fairly3.For it to be easier to recycle.	1.Affordable housing2.Upholding our public schools3.Opening up and accepting a variety of people
 The city parks are wonderful Loves her neighborhood and the community there Downtown is really great with everything it offers (Shopping, food, varieties of foods, entertainment opportunities, family events, etc.) 	 Taxes - watch them, because they are very high Street parking - it clogs streets, if we had other parking options, it would be better 	 There's always been a political dialogue here Interest rates Bus system - it takes you a full hour to get anywhere in town, this is critical to fix - especially if someone who doesn't have a car needs to get to an appointment, it will take a few hours to get there and back, Muskegon has little cars that take people around that's super efficient and not that expensive. Holland can do something better.
 The walkability. The feeling of safeness when I go out. The downtown area. 	1. Parking issues, both downtown and on the streets during the summer when overnight parking is allowed on the streets.	t 1. Growth; because we're landlocked, I think growth is an issue for this city.
No Answer	No Answer	No Answer
1. Safety 2. Growth Opportunity 3. Family	Nothing	1. High housing prices
 Everything is conveniently located It's a very caring community (for Food Pantries and things like that, Holland does a good job at caring for our community in those ways) 	 Park theater (across from Centennial Park), unsure what they do there, but it looks strange and sketchy - never been over there, but looks strange Seems that there are a lot of people in search of housing around here that's affordable, seems difficult to attain 	 Affordable housing issues Safety Housing market is terrible

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Churches Good neighborhoods Adult recreations 	Caller unable to think of anything to change about Holland	1. Construction finished in a timely manner (flow of traffic)
 Neighborhoods Community involvement Downtown Holland 	Caller unable to think of things to change about Holland	Diversity and Equity Public safety
1. Orderliness2. Cleanliness	No Answer	 Providing internet services Affordable/ Available housing Treating everyone equitably
 Peaceful Great place to raise my kids Basically, I am treated non-judgmentally 	 Ban all poisonous substances on lawns and gardens More resources put to protecting and enlarging green spaces Protect our beach areas and water sources 	 Safe elections Continued progress on LGBTQ+ issues We will need careful observation to make sure big money interests do not jeopardize good life for our population
 Cleanliness Flowers I feel safe 	 City government - not managing and following through DEI Keep the water visible for the people. We don't need more buildings 	 Our youth needs to know how to deal with problems DEI Keep the water visible. We don't need more buildings
 City services: well maintained when it comes to parks and infrastructure Fall and spring cleanup is great Trash and recycling services 	 traffic congestion amount of homeless and loitering in Centennial park more diversity and welcoming 	 increasing cost for maintaining infrastructure and energy production pressure from the new Ottawa County Board of Commisioners trying to dictate Holland Board maintaining city services as they become more expensive to maintain

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Downtown area 2. People/community 3. The parks and lakes	 I live in the historic district and during a wind storm a couple years ago a tree fell on our house. The city helped take the tree off of the roof of our house, however they didn't help with the cost of it. They definitely should have though because it wasn't a tree that we planted, it was the city's. The downtown surrounding neighborhoods need updating & The water in Lake Mat needs cleaning Taxes are pretty high 	1. Overpopulation 2. DEI
 Things to do Safety Lake Michigan 	No Answer	 Extreme politics Housing and afforability
 More diverse and inclusive now Amenities Continually working to change for the better 	 More open-mindedness (specifically around religion) More inclusion for minorities (racially and politically) 	 Affordable housing environmental sustainability Economic/Social stability
 My kids live in town I like my job Extended friends and family 	 Blatant discrimination Not a community for everyone 	 Where the community is headed because of the racial divide, and divided humanity, and it is not going to take us anywhere policy White flight trying to get away because of the diversity Employers aren't able to find employees, troubled economy
Aquatic center Farmers market	 Taxes Strict regulations Strict regulations 	 Nothing is affordable DEI Government
 Weather Cleanliness Store convenience 	Nothing	 Having good commissioners/city leaders without scandals Discharging of criminals (does not want this to happen)

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Community/people Waterfront Downtown area/size 	Affordable housing DEI	 City government becoming too powerful Affordable housing DEI
 The diverse community. Lots of activities and lots of activities for kids. We enjoy how close everything is (specifically natural resources), and how clean the city is. 	 There is little public access to the waterfront on the south side besides Kollen Park. There's not a lot of parks on the water, especially on the South Side. We got little information about the new fiber-optic thing that recently passed. We had no idea that it was happening besides voting on it. We would have liked more information on it before it happened. It wasn't marketed very well. 	No Answer
Snow removal Lake access	Nothing	 Downtown maintained Service maintenance Issues with political environmentalism
 Walking distance to downtown area Smallness of the city The downtown area in general 	 More diversity in advertising Easier access to the North side (Another bridge?) 	No Answer
 Downtown area Neighborhood - it's walkable and nice Affordable houses in the area 	 Would like broadband internet in the home to be complete and strong Would like the sidewalks to be fixed - as a runner, sidewalks need to be better for safety reasons No air-b-n-b's in the neighborhood 	 Major economic crisis - recession coming, which will have big impacts on local businesses Housing home values/neighborhood improvement
1.Farmer's market 2.Dog park	1.Political atmosphere 2.More acceptance of diversity in Holland	1.Affordable housing 2.Climate control 3. Aging

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Safety Comfortable Blessed to be living here 	Nothing	1. Affordable housing
1.The variety of retail 2.The restaurants 3.My neighborhood		1.Affordable housing2.Keeping the property taxes manageable3.Having more jobs
 Size of Holland Public school system Closeness to family 	I I hange how the Livic center is run	 Issues with affordable housing What to do with the land on Pine (The old power plant)
 Downtown Holland Consistently keeping up with streets and trees Code enforcement 		 Water quality Public diversity Controlling taxes within the city limits
 Proximity to the lake Resources for children with special needs Diversity 		 Increasing taxes Road quality Funding for schools
1.Downtown 2.Farmer's market 3.Being close to the lake	1 Attordable housing	1.Housing 2.Wealth disparities

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Being close to the lake Family is close Small town - you get to know your neighbors 	 Would like to see 8th Street have more restaurants and bars instead of just a ton of small stores. Saugatuck has tons of great restaurants, would like to see that sort of atmosphere, especially for a tourist town Affordable housing 	Affordable housing Infrastructure - Holland is growing - traffic and streets need to get bigger for the growing number of residents and tourists coming here
 Schools are good - Elementary and High School and Hope College City's general upkeep and care People 	 More diversity More housing for people 	 Handling the increasing growth of the area Providing more public transportation
1. Tulip time	No Answer	No Answer
 safety, security Downtown has good activities parks are nice 	 the surface of the roads no CRTs (Critical Race Theories) in the school or "gender teaching" have more diversity in the Holland police department 	 Congested traffic Improve public schools
 general attitude among others (friendly) beautiful growing desire to have diversity (willingness to embrace) 	 fix the roads public schools need help (investment here) development of waterfront area 	 toning down hostile rhetoric between parties mental health with covid and make it more accessible & not stigmatized conversation about creating community and destination for people here and visitors
 Beautiful downtown area Little statues Very safe and a good place to live 	Affordable housing City council	 Diversity Affordable housing Rising population

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
No Answer	No Answer	No Answer
 Lake Michigan Tulip festival Downtown 	1. Affordable housing	 Affordable housing Rising population
	 more affordable housing Waterfront Holland 	1. takeover of Christian extremists affecting school systems and women's health and choice
	 police department high rent prices 	No Answer
 How friendly the people are All these neighborhoods that are diverse, close; diff. socio economic ppl How well they take care of the city; maintenance 	1. Change the fact that there is no access to lake Michigan	 Affordable housing Possible taxes the election; differences and willingness to agree to disagree
	 political tension housing 	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
No Answer	No Answer	No Answer
 Feeling safe while walking outside Parks along the water in summer Fire department's ability to take care of the needs of people who live in Freedom Village 	No Answer	 Power, water and sewage to the new development Natural resources
1.Me gusta la comunidad 2. La tranquilidad	Nada	No Answer
 Low crime rate maintenance on roads city council tries to keep tax rates low 	 different programs that the city do that townships dont city council gong to far in pushing affordable housing 	 crime keeping taxes low schooling systems
 the lake snowmelt system downtown city services 	 dutch mafia better sidewalk upkeep, better walking and bicycling access aside from downtown ban fireworks 	 housing lack of LGBTQ+ protection political discourse
 Downtown Being close to Lake Michigan Community 	 Construction/New development More shopping opportunities; An actual mall 	1. Small business closures

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 lake parks downtown activities 	No Answer	1. affordable housing
1. Family is here	1. Respect for elders to increase	No Answer
No Answer	No Answer	No Answer
No Answer	No Answer	No Answer
2. We are starting to become a little more progressive	 We need younger influence More neighborhood feel in areas outside of downtown More to help with affordable housing for homeless 	 Affordable housing! Unemployment All public school system performance
 Assistance for everything Greatest parks and waterfront in the state The fact that there are safe schools 	 Housing - rent is INSANE. Why are we building million dollar complexes? People are struggling as it is. Education - settling for mediocre education which isn't fair. Better turn around and incentive with unnoticed buildings. Padnos has been sitting for the past 5 years. Construction needs to be turned around faster. Finish one job first before starting other projects. 	 Taxes rising. Education is huge for me. School systems need to focus on pen and paper. Not everything is done on a computer. It is so important. Focus on individuals. more. We need people back in their jobs and stop paying people for unemployment. Everywhere is short staffed. We will be in so much debt.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Not too busy Born here The different ways of community involvement that includes culture and diversity, belonging 	1 The south side needs more improvement	1. cost of living 2. race
 That it's safe and clean. That it's beautiful, such as the greenspace and parks. There's a lot of things to do; there's a lot of opportunities for my kids to participate in activities through the Holland recreation department, and I like the school system. 	1. We need a recreation center that offers adult and youth programs and classes.	 Affordable housing. Political tension. Employees to fill the jobs for the new development and industry.
 Safety Good schools Recreation activities 	2. Changes to the police department	 Housing Free internet for the southside residents Development along lake macatawa/ by the water
 Library Parks Being able to walk downtown 	•	 Diversity Housing Maintaining services without raising taxes
 shopping medical services cultural opportunities 	 more affordable housing some areas need sidewalk improvement some places the roads could be kept up better 	1. city infrastructure upkeep
 The beauty Tulip Time Festival The friendliness 	2. Putting in more multi-development housing units in Holland Heights	 Crime Loss of upkeep of properties Loss of the integrity of public schools

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. It is a great place to work	1. Broadband tax increase that just passed	 Population growth- traffic Affordable housing Standard of living
 The beauty of the city/the surrounding areas - the beauty of the environment we live in The weather, changing of seasons Tulip Time and other traditions of the city are strong 	 School systems and schools to focus more on vocational/education The newspaper is awful 	 The shrinkage of population perhaps Issue of low-income housing and where to put new properties to build up lower income housing units Racial tensions
 Community garden snow mount walking in the parks 	 ability to cross streets safely street sweeper at 4 am 	 affordable housing public school system
Nothing	No Answer	No Answer
 The size of the community. I like that the city is leaning towards the left. By leaning towards the left, I think the city has more social and healthcare, which I appreciate. 	 The hypocrisy of people. I'd like to see communication improve through municipal employees. 	 The energy grid; whether it is increasing more towards electric. Affordable housing. The fact that we need more young people in the government of the city of Holland.
 The downtown. Proximity to Lake Michigan. the sense of community. 	 More Italian Restaurants. Quicker snow removal (from the streets). Metered downtown parking on 8th street. 	 Affordable and available housing. Maintaining the current level of excellent school systems within the city. Keeping a vibrant downtown; keeping 8th street a place that people want to go to.

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
	 I wish they would get serious about affordable housing. I wish they would be a more welcoming community to people who aren't born in Holland and people who aren't Dutch, Christian, reformed. 	1. Affordable housing and working with underrepresented youth.
1. people 2. location	1. crime	No Answer
7 Ianna naighnars	1.Diversity and inclusion 2.Broadband services	1.Affordable housing 2.Diversity and inclusion
	 The inclusiveness of other people. The City Council; I'm not real happy with them. Snow removal; I don't think they plow enough. 	No Answer
 Crime rate is very low Responsible people in Holland compared to LA and New York City Attitude, atmosphere, and hard working Dutch 	1.Metal yard is a big eye sore2. Affordable housing3. We need a truck route	 Affordable housing Rising taxes and inflation Metal yard
		 The political leaders Towing enforcement Racism

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. The lake.	1. That people would have a more open mind.	 Energy, meaning clean energy. Roads. Diversity.
		 affordable housing expansion (landlocked)
2. people	 more training for the police force more diversity programs low income housing programs 	1. politics
2. the services	2. more services for seniors	 racial problems streets taxes
 Downtown The residents The infrastructure/leadership 	Nothing	 Freedoms vs. Feelings Rights vs. Responsibilities Roles and Responsibilities; what do I expect my city government to be responsible for.
1. Cleanliness 2. Well kept 3. Friendly and accepting	1. Traffic	1. Traffic issues

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 walkability upkeep of resources BPW 	 more diversity affordable housing functional downtown- not just t-shirt shops 	affordable housing transportation
1. The size of the city	No Answer	1. Traffic
 Underground wiring Clean - lawns are well kept Closeness to family & the food & good churches 	1. Affordable housing	1. Affordable housing
 Cost of living People Proximity to lakeshore 	Nothing	1. Affordable housing
1. It is a comfortable place to live; it's a very nice place to be.	No Answer	 Infrastructure. Taxes are going to be a problem. Maintaining the city as it is.
Friendly neighbors openness to different views	1. more affordable housing but we have to be more open to needs for minorities	 maintenance expanding power plant

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
 Sense of community. City services. 	1. Lower taxes.	 Broadband accessibility. Maintaining infrastructure. Affordable housing.
 The trees There's lots of work opportunities here Grew up out of state, but here's where he met his wife, so he's staying! 	 More affordable housing Downtown on 8th street should be a car-free zone, parking should be outside of the 8th street area, have 8th street be pedestrian only, maybe shuttles going into the commercial area, the parking is currently a big problem More public transportation options, making Holland less car/traffic problems 	 Affordable housing - it's quite expensive for working people to live here Environmental problems such as flooding or other disasters Congestion if we don't have some transportation alternatives
 Tulip Time. Being able, as a handicap, to get out and view some of the nature trails. 	 The sidewalk conditions; some are very dangerous for wheelchairs. Making it more accessible for wheelchairs to go up, down and across the streets. Better accessibility all around. It is hard to get around with the sidewalk conditions [South side] 	No Answer
 How it's kept up downtown and in neighborhoods Access to parks Beauty of the city 	 Closer neighborhood connections More help for homeless Affordable housing 	 Vibr - getting that going Helping all neighborhoods have access to the resources they need Feeling a better sense of closeness to community
1. The people 2. Downtown 3. The lake	No Answer	 Low-income housing Fiber optic issue Taxes
 A lot of city amenities but feels like a small town Fantastic job with parks Swimming pools 	 Barely any parking downtown/Hope campus Some neighborhoods need more attention and upkeep 	 Parking Increase in population Housing issues- affordability and usage

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1.The quality of life here2.The community3.People care about this community	1.More affordable housing 2.City Council should expand their efforts for affordable housing in the downtown area	1.Affordable housing to get more people here that can be good workers
1.Cuidad tranquila	Sin respuesta	Sin respuesta
 Proximity to the lake Culture of Holland Proximity to family 	1. More well-rounded restaurant choices	No Answer
1.Low crime rate 2.Street maintained well 3.Avalability of parks	1.Taxes need to be lowered 2.Neighborhood services need to reduce their involvement 3.More diversity	1.Housing 2.Diversity 3.Tax levels
 Beauty of the community Parks Entertainment (events and restaurants) 	No Answer	 Housing shortage Making people feel more welcome Differing beliefs in religion
1.The people 2.The good schools 3.Things to do like the library	1.Road work	1.Taxes 2.The internet

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. Convenient 2. Safety	1.fewer breweries	1.housing growth 2. traffic getting worse
 downtown beaches parks 	 homelessness roads 	 inflation homelessness road construction
No Answer	No Answer	No Answer
1.No hay tanta delicuencia 2.Todo se encuentra cerca	Todo esta bien	Sin respuesta
 being close to the water Have a diverse community The area in general, the landscape is beautiful. 	 Single mindedness "If you ain't dutch you ain't much" mentality More resources for needy people; there's too many homeless people and pan handlers, drugs; need to provide more for these people. 	1. displacing people due to lack of business opportunities, seen these in the last 20 years - no middle class.
 People/community Waterfront and environmental views/parks Opportunities for jobs and downtown area 	City council Affordable housing	 Affordable housing Invading population/numbers rising City council/liberals

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
1. The quality of life.	No Answer	No Answer
 Jobs Public access to parks Always fixing things 	1. Do things underground	 Too crowded Too much traffic Affordable housing
 Lakeshore parks schools. 	 Political beliefs of the conservative majority. lack of affordable housing hyper-religion/conservative Christian dominanceif you are not a conservative dutch Christian then you aren't accepted "if you ain't dutch, you ain't much" 	 affordable housing diversity Ottawa impact candidates runningextreme right wing (insurrection, election is not valid); planning on firing the health department (anything to do with the pandemic, or reproductive rights), they are very well funded. They are running for all the possible positions. "Crazy republics." Anyone who is moderate or of any other source is voted out, pretty much any rational person is voted out.
No Answer	No Answer	No Answer
 The size of the city. I like that it has more and more parks and natural areas. I like that Holland is interested in becoming better and improving itself. 	different place or background.	 Affordable housing. Climate change. Diversity and inclusion.
1) The presence of Hope College2) Love the library3) Diversity	2) Do more about affordable housing	 Broadband - I'm against what they want to do, it's not going to change anything but make things more expensive Affordable housing Unsure

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
2. Farmers market is great	 High rent costs Homeless issues 	 People not able to afford housing here Homeless population will probably grow Need more things for younger people to do instead of having them out on the streets causing problems
2. Close to work	2. Have the police enforce laws better	 Affordable housing Worker shortage possible People won't be able to afford to live here soon
2. How clean it is.	2. I would like to see more affordable housing.	 Crime. Affordable housing. Helping make our youth aware of our surroundings and its' political aspects.
/ The nice downtown neighborhood, especially on Xth street	2. Better sense of diversity.	 Some of the things we're facing countrywide, in particular religious institutions and sexuality. Infrastructure.
2. Community/people/connections	2. Liberals	 Affordable housing/city council issues Too many people/crowded Rising prices
No Answer	No Answer	No Answer

Q19 Response - Most Liked	Q20 Response - Most Change	Q21 Response - Challenges
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- 1. That there is access to a lot of parks and places for my children to play.
- 2. A vibrant downtown and affordable places for entertainment (affordable for my family)
- 3. Beautiful parks. (high emphasis).

- 1. Affordable housing we need more, for sure.
- 2. Justice and equity among people of color, LGBTQ, low socio-economic status, and all other underrepresented groups. I would like to see more representation of those people, more equality.
- 3. I would love to see an improvement in leadership in Holland public schools, and more consistency for Holland public schools.
- 1. Rise in political divisiveness.
- 2. Climate change, especially with the lake being right here.